

# Appetite for Change: Arrell Global Food Innovation Award (Community) 2020

Descriptive Video Transcript

Video Link: <https://youtu.be/pcrknhNc-u8>

0:00

[Screen pans down animated illustration of cityscape and an urban garden where two Black women and one white woman harvest vegetables]

Female narrator: Founded in 2011 by three women, Appetite for Change (AFC), is a community-led nonprofit that uses food as a tool to build health, wealth and social change in North Minneapolis

0:012

[Fades to animated illustration of the same three women preparing vegetables to eat inside kitchen]

Female narrator: Systemic barriers make accessing fresh fruits and vegetables a challenge for many. Appetite for Change heard the needs of their community and responded with an innovative model that brings community members together to engage with food in new ways.

0:29

[Fades to animated illustration of a man delivering food containers to a young girl outside her home, while her parents watch]

Female narrator: Their programs strengthen the local economy, nourish families, support social connection, and galvanize youth to lead the way –

0:38

[Fades to animated illustration of a person using a watering can in a garden at sunset, between two urban buildings. Shot widens to show two children kneeling in the garden further away, planting seedlings]

Female narrator: by reclaiming space for urban farms and leading programs that build food skills, teach advocacy and encourage creativity and innovation. Appetite for Change builds community capacity to make a more equitable food system for all.

0:52

[Text appears on screen, reading “Arrell Global Food Innovation Community Award 2020”]

Female narrator: Appetite for Change is the recipient of the Arrell Global Food Innovation Community Award for 2020.