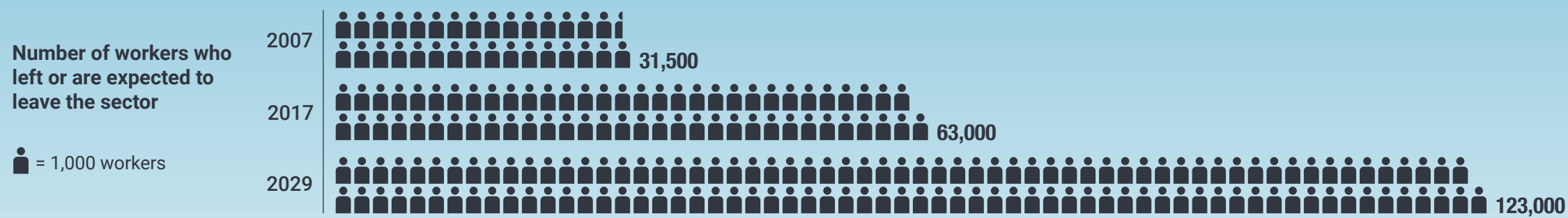




# SNAPSHOT OF CANADA'S AGRICULTURAL LABOUR SHORTAGE

## CANADA'S GROWING LABOUR GAP IN AGRICULTURE



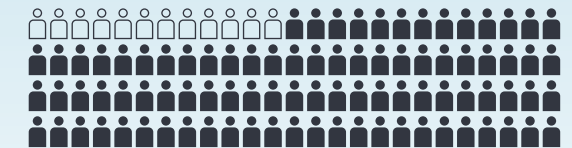
Canada's Temporary Foreign Worker Program (TFWP) is a **short-term fix** for the sector's chronic labour issue.

## IMPACT OF COVID-19

\$2.9 billion in lost sales.  
 4.2% of the industry's total.

Those who utilized the TFWP were **over 2 times** as likely to have experienced labour shortages than those who did not.

## 12% unfilled positions



## FACTORS AFFECTING WORKER RETENTION



**SEASONALITY**  
 Fluctuations of the demand year-round lead to unstable jobs.



**NEGATIVE PERCEPTION**  
 Assumptions like physical work and low wages affect workers' perceptions.



**RURAL LOCATION**  
 The jobs are often located in rural locations making it difficult to access.



## SUGGESTED STRATEGY | INNOVATIVE TECHNOLOGY ADOPTION

- Automation
- Artificial intelligence
- Cloud platforms
- Voice recognition

Integrate innovative technology

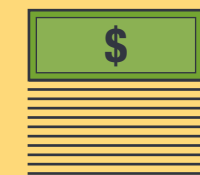


- Training and retraining programs
- Curriculum co-development between industry and educators

Provide resources for integration success



- Invest in agri-food innovation hub
- Implement accelerated capital cost allowance



\$11 billion gain by 2030



Improve Canada's rank as a global agricultural exporter